



LOCATION

42.229393° N, 71.843948° W
No.1.617.943.7115
therealanthonynguyen.com
anthony.revo@gmail.com

SCAN



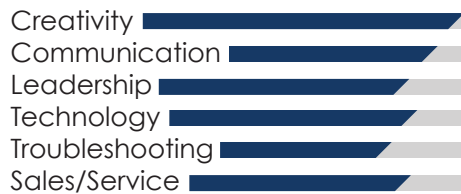
ANTHONY NGUYEN

CREATIVE BRANDING

EXPERTISE



SKILLS



SOFTWARE



EXECUTIVE SUMMARY

Anthony is a multi-talented, creative sales and marketing professional. He has worked with many successful start-ups and small businesses, consulting and creating effective brand strategies and tactics on shoe-string budgets.

EDUCATION

ACCELERATED LEARNING LABORATORY | WORCESTER, MA

Class of 2005 - Graphic Design

- F.I.R.S.T. Robotics - Pilot/Operator
- Information Technology Support Intern

PROFESSION

SALES & MARKETING STRATEGIST | INTHINK AGENCY

NOV 2018 - PRESENT

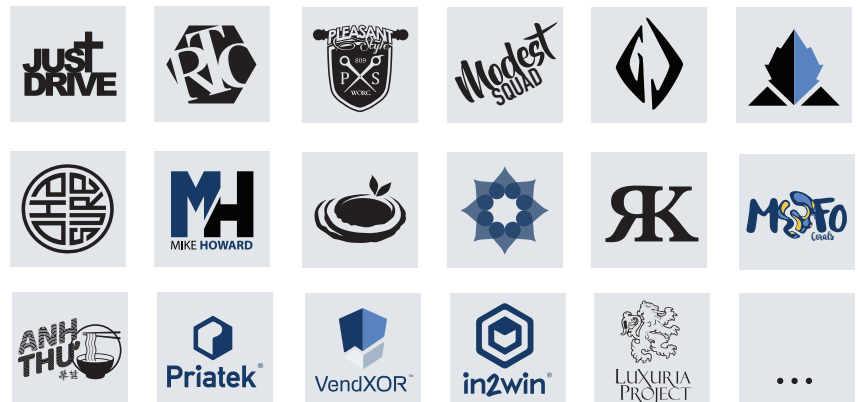
- Provide result-driven sales & marketing strategy consulting to small to medium sized businesses
- Create and execute measurable digital and traditional campaigns and engagements

CREATIVE CONSULTANT | FREELANCE

AUG 2005 - PRESENT

- Start-up business advisory & consulting
- Business identity & branding on shoe-string budgets
- Original video, graphic, web and print solutions

PORTFOLIO



PREVIOUS EXPERIENCE

BRAND MANAGER & CRYPTO SPECIALIST | PRIATEK

APR 2018 - NOV 2018

- Managed and developed marketing department & strategy
- Supported multiple departments/initiatives including sales, blockchain/crypto, and operations
- Hired social media specialist, blockchain/crypto specialist and communications director
- Developed and marketed VendXOR.io, a blockchain/crypto initiative as a core team member
- Created original marketing content including video production

LICENSED INSURANCE PRODUCER | GOJI.COM

JUL 2014 - NOV 2014

- Produced personal lines insurance binders using industry leading online multi-quote generating system
- Call-center sales environment
- Closed an average of 3 new policies per day

SALES & MARKETING CONSULTANT | POWER HRG

FEB 2013 - AUG 2013

- Educated homeowners to industry practices, standards and technology
- Diagnosed homes for energy inefficiencies, and upgrade opportunities
- Operated in a "one-call" closing environment
- Generated leads through retail, door-to-door, and industry events

SALES & SERVICE REPRESENTATIVE | BOSE CORPORATION

OCT 2012 - JAN 2013

- Consistently excelled in sales and customer service quotas during the holiday season
- Recognized and awarded multiple accolades in both service and sales
- Assisted peers in procedures and protocols as well as sales training

DEPARTMENT MANAGER | WALMART SUPERCENTER

FEB 2010 - FEB 2011

- Managed multiple teams of associates across three departments
- Maintained inventory accuracy above 95%
- Responsible for developing safety management program
- Donated over \$10,000 per month to local charities as Good Works Director

MARKETING DIRECTOR | MINT NIGHTLIFE

SEP 2009 - JAN 2010

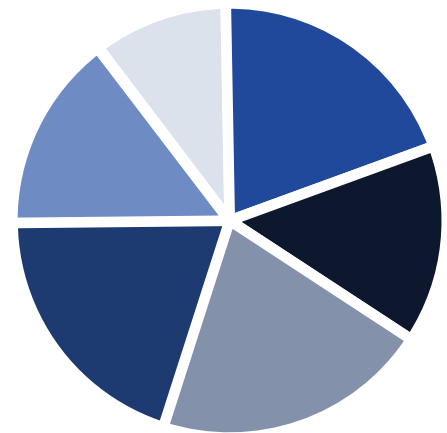
- Analyzed potential & profitability of Boston nightlife industry during start-up phase
- Drafted and launched a competitive marketing plan to establish brand recognition
- Organized weekly events and promotions
- Designed weekly event flyers and graphics to captivate and invoke guests

ANTHONY NGUYEN

PROFILE

Anthony prides himself in being multi-talented and a quick learner. He believes in a holistic approach to a work/life balance and finds passion in helping others. He also subscribes to the kaizen philosophy and when he's not brainstorming ideas or creating, he's exploring.

CREATIVITY



- Culinary
- Design
- Illustration
- Photography
- Writing
- Videography

REFERENCES

IRVING ESPINOSA
Principle at Irving Consulting Group
No.1.978.333.9513

MIKE HOWARD
Former Tony Robbins & Associate
Personal Development Coach
No.1.774.232.2970

MILIND BHARVIRKAR
CEO & Founder of Priatek & in2win
No. 1.408.667.3700

More available upon request.